



**INDEPENDENT SCHOOLS
OF NEW ZEALAND**

Representing the nation's leading private schools

GOLD SPONSORSHIP PROPOSAL

The Independent Schools of New Zealand (ISNZ) Sponsorship Agreements have been developed to provide for collaboration and engagement with priority product and service providers. Sponsors selected are those who can best support our Member Schools to enhance their education delivery in a modern learning environment.

A GOLD SPONSORSHIP

1. Sponsorship value: \$20,000 plus GST per annum. Payment will be made annually (in February) or quarterly upon receipt of an invoice from ISNZ.
2. The Sponsorship Agreement is made on the basis that it is an agreed term with the Sponsor having first right of refusal for subsequent years.
3. The sponsorship value of \$20,000 plus GST per annum is guaranteed for the term of the Agreement.

B BENEFITS

1. Exclusivity of product or service type or provider within the Gold category (except where similar product, service type or provider is taken at Platinum level).
2. Naming rights to an ISNZ event in consultation with the ISNZ Executive Director.
3. ISNZ Executive Director will engage with the Sponsor personnel to assist with introductions to Member Schools and to develop a strategy in raising the profile of the sponsor and growing market share.
4. The Sponsor will have opportunities to profile their service/product in the ISNZ E-Newsletter and Sponsor E-Newsletter distributed nationally and internationally five times per year and other social mediums where appropriate.
5. Sponsor's plaque displayed in ISNZ Office.
6. Use of Sponsor's logo and acknowledgement of sponsorship in the Independent Schools of New Zealand E-News and on the ISNZ website.



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7. Profile of the Sponsor with other ISNZ Gold Sponsors at the ISNZ flagship event, the ISNZ Annual Conference:
 - Priority allocation of Exhibition Stand at the Conference.
 - Complimentary registration for three Sponsor delegates at the Conference.
 - Opportunity to give a short presentation (5-10 minutes) at an appropriate time during the Conference to the full delegation.
 - Complimentary one-page advertising opportunity in the Conference Handbook and acknowledgement in Conference projected visuals.
 - Naming rights to an ISNZ Conference occasion approved by the ISNZ Executive Director.
 - Complimentary tickets for 4 guests at the ISNZ Pre-Dinner Drinks and Conference Dinner.
8. Opportunity for the Sponsor to distribute promotional material at the ISNZ Annual Conference and other professional development events.
9. Active acknowledgement of Gold Sponsor support for Independent Schools of New Zealand where appropriate including at ISNZ regional meetings.
10. Opportunity for Gold Sponsor to have a presence and speaking session at ISNZ Professional Development event at the invitation of the Executive Director.
11. Sponsor's plaque displayed in ISNZ Office.
12. Acknowledgement of Gold Sponsorship on the Independent Schools of New Zealand website and social media. Sponsor profile printed in the annual ISNZ Directory, which is distributed to Principals, Board Chairs and Bursars/Business Managers.
13. There is a commitment from Independent Schools of New Zealand to work with the Sponsor to create opportunities that will best promote the Sponsor, their services and products.
14. ISNZ welcomes opportunities to discuss new ideas and options that will tailor an Agreement that best meets the needs of the Sponsor.

C RENEWAL

Renewal of the Agreement is to be discussed within three months prior to the end of the term of the Agreement.