



**INDEPENDENT SCHOOLS
OF NEW ZEALAND**

Representing the nation's leading private schools

PLATINUM SPONSORSHIP PROPOSAL

The Independent Schools of New Zealand (ISNZ) Sponsorship Agreements have been developed to provide for collaboration and engagement with priority product and service providers. Sponsors selected are those who can best support our Member Schools to enhance their education delivery in a modern learning environment.

A PLATINUM SPONSORSHIP

1. Sponsorship value: \$30,000 plus GST per annum. Payment will be made quarterly upon receipt of an invoice from ISNZ.
2. This Sponsorship Agreement is made on the basis that it is an agreed term with the Sponsor having first right of refusal for subsequent years.
3. The sponsorship value of \$30,000 plus GST per annum is guaranteed for the term of the Agreement.

B BENEFITS

1. Exclusivity of product and service.
2. Naming rights to an ISNZ event in consultation with the ISNZ Executive Director.
3. ISNZ Executive Director will engage with the Sponsor personnel to assist with introductions to Member Schools and to develop a shared strategy in growing market share.
4. The Sponsor will have opportunities to profile their service/product in every ISNZ E-Newsletter and Sponsor E-Newsletter distributed nationally and internationally five-six times per year and other social medium platforms where appropriate.
5. Sponsor full-page profile printed in the annual ISNZ Directory, which is distributed annually to Principals, Board Chairs and Bursars/Business Managers of ISNZ Member Schools.
6. Acknowledgement of Platinum sponsorship on the Independent Schools of New Zealand website with a link to the Sponsor website.
7. Sponsor's plaque displayed in ISNZ Office



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8. Profile of the Sponsor with other ISNZ Platinum Sponsors at the ISNZ flagship event, the ISNZ Annual Conference:
 - Acknowledgement of the Sponsor as a Platinum Sponsor by the ISNZ Board Chairman at the Conference opening ceremony.
 - The Sponsor's banners/signage on speakers' platform at the Conference.
 - First priority allocation of Exhibition Stand at the Conference.
 - Complimentary registration for four Sponsor delegates at the Conference.
 - Opportunity to give a short presentation (5-10 minutes) prior to the Conference opening keynote address or at another appropriate time during the conference.
 - Complimentary double page advertising opportunity in the Conference handbook.
 - Complimentary table for 8 - 10 guests at the ISNZ Conference Dinner.
 - Acknowledgement of the Platinum Sponsor in the Conference closing address.
9. Opportunity for the Sponsor to distribute promotional material at the annual Conference and other professional development events.
10. Opportunity to attend other ISNZ events and professional development events at the invitation of the Executive Director.
11. Opportunity to promote product/service profile at an ISNZ Board meeting.
12. There is a commitment from Independent Schools of New Zealand to work with the Sponsor to create opportunities that will best promote the Sponsor, their services and products.
13. ISNZ welcomes opportunities to discuss new ideas and options that will tailor an Agreement that best meets the needs of the Sponsor.

C RENEWAL

Renewal of the Agreement is to be discussed within three months prior to the end of the term of the Agreement.