

SPONSORSHIP PROSPECTUS



**INDEPENDENT SCHOOLS
OF NEW ZEALAND**

Representing the nation's leading private schools



A partnership with mutual benefit ...

Independent Schools of New Zealand

– who are we?



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Independent Schools of New Zealand (ISNZ) is the peak body representing private (also known as independent) schools in New Zealand. ISNZ is the only organisation in the country which represents the best interests of independent schools and provides support, professional development, resources and advice specifically related to the private schools sector.

ISNZ represents 50 member schools which, collectively, educate over 85 per cent of children enrolled in private schools. ISNZ is inclusive and celebrates choice and the diversity of independent schools.

ISNZ serves and engages with multiple stakeholder groups within independent schools, for example, heads/principals, board members, bursars and business managers, associate and deputy principals, curriculum leaders, HR managers, marketing and communications managers, health and safety managers, pastoral care managers, international education managers and boarding school personnel. ISNZ continues to develop its database to grow its influence, reach and engagement with different personnel in its member schools.

ISNZ – the peak body with the capability to position providers within a diverse and innovative school sector

Why sponsor with Independent Schools of New Zealand



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Brand Awareness – ISNZ has the influence, reach and capability to profile and position leading brands and providers to all private schools.

Brand Alignment – ISNZ has the ability to align your service or product with the appropriate audience in our schools and assist with introductions to the right personnel.

Association – ISNZ enables providers and suppliers to align their service and product with leading schools in New Zealand.



Promote | Engage | Convert

Sponsor levels with Independent Schools of New Zealand



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Partnership – sponsorship with ISNZ is based on developing partnerships with ongoing collaboration and cooperation which aims to profile and promote the brand of partners in creative and consistent ways to connect and engage with member schools.

There are six sponsorship categories:

- Platinum
- Gold
- Silver
- Bronze
- Annual Conference
- ISNZ Events



Tailor-made sponsorship solutions

ISNZ Member Schools



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A1 Student School
ACG Parnell College
ACG Strathallan
ACG Sunderland
ACG Tauranga
ADDI Enrichment Academy
AGE School
Auckland International College
Carncot Independent School
Chilton Saint James School
Christ's College
Dilworth School
Diocesan School for Girls
Ficino School
Hereworth School
Huanui College
Huntley School

King's College
King's School
Kristin School
Matahui School
Medbury School
OneSchool Global (Associate)
Pinehurst School
Pukekohe Christian School
Queen Margaret College
Rangi Ruru Girls' School
Saint Kentigern College
Saint Kentigern Boys' School
Saint Kentigern Girls' School
Samuel Marsden Collegiate School
Scots College
Selwyn House School
Seven Oaks School

Southwell School
Springbank School
St Andrew's College
St Cuthbert's College
St George's School
St Margaret's College
St Mark's Church School
St Michael's Church School
St Paul's Collegiate School
St Peter's, Cambridge
The Cathedral Grammar School
UP International College
Waihi School
Wellesley College
Wentworth School and College
Whitby Collegiate School

Contact



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Contact the ISNZ Executive Director, Deborah James, to discuss how we can maximise your brand profile with leading independent schools throughout New Zealand.

Email: deborah.james@isnz.org.nz

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www.isnz.org.nz





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