



**INDEPENDENT SCHOOLS  
OF NEW ZEALAND**

*Representing the nation's leading private schools*

## **ISNZ SILVER SPONSORSHIP PROPOSAL**

The Independent Schools of New Zealand (ISNZ) Sponsorship Agreements have been developed to provide for collaboration and engagement with priority product and service providers. Sponsors selected are those who can best support our Member Schools to enhance their education delivery in a modern learning environment.

### **A SILVER SPONSORSHIP**

1. Sponsorship value: \$10,000 plus GST per annum is guaranteed with payment being made annually (in February) or quarterly upon receipt of an invoice from ISNZ.
2. The Sponsorship Agreement is made on the basis that it is an agreed term with the Sponsor having the first right of refusal for subsequent years.
3. The sponsorship value of \$10,000 plus GST per annum is guaranteed for the term of the Agreement.

### **B BENEFITS**

1. Profile of the Sponsor with other ISNZ Silver sponsors at the ISNZ flagship event, the ISNZ Annual Conference:
  - Networking opportunity with delegates, including Board members, Heads/Principals and Bursars/Business Managers at the Conference or an ISNZ function.
  - Allocation of Exhibition Stand at the Conference.
  - Complimentary catering for two sponsor delegates and access to plenary sessions (NB: excludes Conference Pre-dinner Drinks and Dinner).
  - Complimentary half page advertising opportunity in the ISNZ Annual Conference handbook and acknowledgement in Conference projected screen visuals.
  - Opportunity for Sponsor to distribute promotional material to delegates at the ISNZ Annual Conference.
  - Complimentary tickets for two guests at the ISNZ Pre-Dinner Drinks and Conference Dinner.
2. Opportunity to attend an ISNZ event, where appropriate, at the invitation of the Executive Director.



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3. ISNZ Executive Director will assist Sponsor with introductions to Member Schools.
4. Active acknowledgement of Silver sponsor support for Independent Schools of New Zealand where appropriate including at ISNZ regional meetings.
5. Opportunity for Sponsor to submit editorial/advertising in the ISNZ E-Newsletter four times per year.
6. Opportunity for Sponsor to provide promotional material for ISNZ social media platforms.
7. Sponsor's plaque displayed in ISNZ Office.
8. Acknowledgement of Silver Sponsorship on the Independent Schools of New Zealand website. Sponsor profile printed in the annual ISNZ Member Schools Directory, which is distributed to Principals, Board Chairs and Bursar/Business Managers.

**C RENEWAL**

Renewal of the Agreement is to be discussed within three months prior to the end of the term of the Agreement.